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» SOLAR AUTOMOTIVE WINDOW FILMS: SUCCESS STORIES

Albuquerque Custom Tint, Hollywood



Dealer Summary

Business:
Albuquerque Custom Tint

Dealer:
David Palacios

Location:
Albuquerque, NM

Primary film used:
Solar Gard True Grey HP 28

Programs used:
Hand cut

DreamWorks uses Solar Gard® automotive window film in "Transformers" movie

"They liked our customer service and have referred us to additional movie makers here in town!" David Palacios, Albuquerque Custom Tint

After being in business for more than 3 years, David Palacios of Albuquerque Custom Tint found an unexpected and exciting new way to grow his business: Hollywood.

Last year the team at Albuquerque Custom Tint was approached by DreamWorks Pictures, producers of award-

winning feature films such as "Dreamgirls" and "Flags of our Fathers." Palacios' team was asked to install film on two Camaros used in the production of the "Transformers" movie. Wanting a sleek look, but needing a high degree of visibility to be able to see the actors, David and the production team decided on High Performance True Grey 28%. The product enabled David to perfectly create the specific look the movie producers envisioned.

Albuquerque Custom Tint offers a wide range of automotive products and services such as car detailing, auto glass replacement and accessories. The cornerstone of their business, however, is window tint. "Customize your vehicle with flames, tribals or any other design. From a ghost look to a mirror look, we can do it," says Palacios. "With the wide variety of different looks and benefits of Solar Gard, I can create a wide spectrum of effects. These capabilities were

perfect for Dreamworks, and consistently impress my local customers as well."

Whether looking for UV protection, glare reduction or just an amazing looking car, Solar Gard can deliver a solution to meet all customers' needs. Albuquerque Custom Tint also offers commercial and residential custom solutions that deliver greater energy efficiency, safety and solar protection to their customers.

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